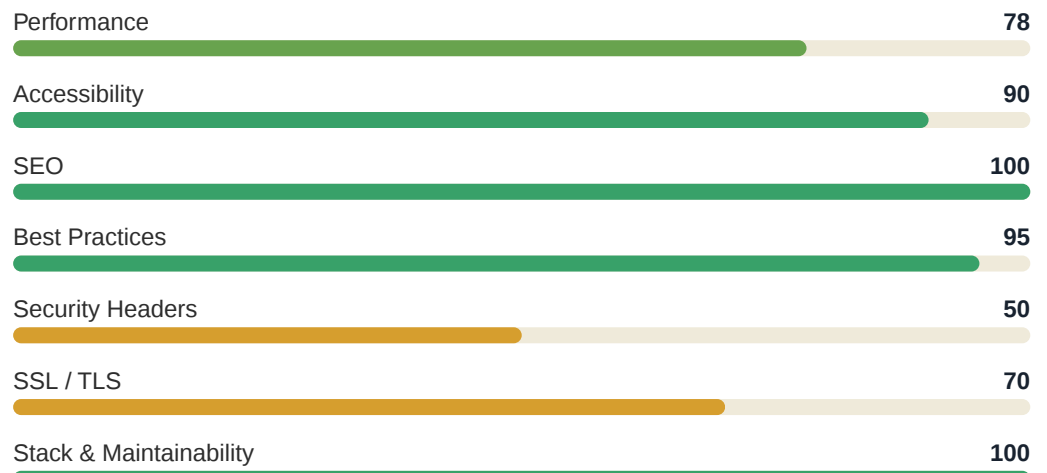




A Major Public University
OVERALL GLOSSYDEV
SCORE



Consultant's Summary

A well-built, discoverable site with one time-sensitive risk and a handful of quick wins hiding under the hood.

This is a fundamentally strong site — search engines find it easily, it's clean and accessible for visitors, and the underlying setup is well maintained. The most pressing issue is boring but urgent: your SSL certificate expires in 13 days, and if auto-renewal isn't confirmed, visitors could hit browser security warnings. Beyond that, the biggest opportunities are speed on mobile, where pages take noticeably longer to become usable, and a few missing security and search settings that are easy to add.

- 1 Confirm the SSL certificate will auto-renew before it expires in 13 days**
An expired certificate triggers scary browser warnings that turn visitors away and erode trust in a public institution.
- 2 Improve how quickly the main content loads on mobile phones**
Mobile pages currently take almost six seconds to show their main content, which frustrates prospective students and staff browsing on phones.
- 3 Add missing security headers and search-visibility basics (sitemap, structured data)**
These strengthen protection against common attacks and help your pages stand out in Google results with richer, more clickable listings.

Performance — Core Web Vitals

Mobile — stress test (simulated slow 4G)

Largest Contentful Paint	5.9 s
Total Blocking Time	77 ms
Cumulative Layout Shift	0.000

Desktop — lab test

Largest Contentful Paint	1.3 s
Total Blocking Time	16 ms
Cumulative Layout Shift	0.001

The lab test deliberately simulates a budget phone on a slow connection — a worst-case stress test that exposes bottlenecks, not how long the site takes for a typical visitor (who will see it load several times faster).

What real visitors actually experienced (Chrome data, last 28 days): LCP 1.1 s · INP 70 ms · CLS 0.000 — these real-user numbers are the ground truth.

What to fix first

MEDIUM	Remove unused JavaScript Could save roughly 0.5s in our stress test (simulated slow connection) — the real-world gain for typical visitors is smaller, but it's one of the clearest levers for making the site feel faster.
MEDIUM	Minify JavaScript Could save roughly 0.1s in our stress test (simulated slow connection) — the real-world gain for typical visitors is smaller, but it's one of the clearest levers for making the site feel faster.
MEDIUM	Remove unused CSS Could save roughly 0.1s in our stress test (simulated slow connection) — the real-world gain for typical visitors is smaller, but it's one of the clearest levers for making the site feel faster.
MEDIUM	Some security headers are missing Consider adding: Content Security Policy (blocks injection); Referrer-Policy (privacy); Permissions-Policy (feature control).
MEDIUM	SSL certificate is expiring soon The certificate expires in 13 days. Confirm auto-renewal is working.
LOW	Page title length is off The title is 15 characters; 20–65 is the sweet spot for search results.
LOW	No sitemap.xml found A sitemap helps search engines discover all your pages.
LOW	No structured data (schema.org) detected Structured data lets Google show rich results — star ratings, business hours, FAQs — that make your listing stand out and lift click-through.
GOOD	Valid HTTPS certificate Secured by Certainly.

Additional items worth addressing

The full remaining technical audit — lower-impact items, included so your team or IT department can verify everything found.

PERFORMANCE · 11

- ^a Network dependency tree
- ^a LCP request discovery
- ^a Forced reflow
- ^a Use efficient cache lifetimes — Est savings of 127 KiB
- ^a Render-blocking requests — Est savings of 4,770 ms
- ^a Font display — Est savings of 30 ms
- ^a First Contentful Paint — 5.0 s
- ^a Largest Contentful Paint — 5.9 s
- ^a Time to Interactive — 9.8 s
- ^a Improve image delivery — Est savings of 27 KiB
- ^a Speed Index — 5.0 s

ACCESSIBILITY · 4

- ^a `[aria-hidden="true"]` elements contain focusable descendents
- ^a Elements with visible text labels do not have matching accessible names.
- ^a Elements with an ARIA `[role]` that require children to contain a specific `[role]` are missing some or all of those required children.
- ^a Touch targets do not have sufficient size or spacing.

- ^a Browser errors were logged to the console
- ^a Serves images with low resolution

Stack & security snapshot

PLATFORM	WEB SERVER
Drupal 7	nginx
SSL CERTIFICATE	SITEMAP
Valid · 13d left	Not found
EMAIL SPOOFING (DMARC)	STRUCTURED DATA
Protected	Not detected
META DESCRIPTION	MOBILE VIEWPORT
Present	Configured

What this means for your business

Your site scored 82/100 on the GlossyDev index — a weighted blend of real performance, accessibility, SEO, security posture, and stack maintainability. The items above are ordered so the highest-impact fixes come first.

Most are addressable quickly, and several compound — faster load times lift both conversions and search rankings at once. We're happy to walk through the report and map the fastest path to a better score.

This analysis uses a deliberately lightweight, non-intrusive scan — it reads only what your site publicly serves to any visitor or search engine and avoids aggressive probing that could trip security tools, rate limits, or bot protection. On sites behind heavy caching, a CDN, or firewall/bot protection, some technical details (particularly platform and server detection) may be incomplete or approximate.